

# **City University of Hong Kong**

## **Sustainability Committee**

### **Task Force on Sustainability Behaviour and Campaigns**

#### **Aim:**

To develop action plans for improving students' and staff's sustainability behaviour

#### **Terms of Reference**

1. Informing, supporting, and promoting institutional development, good practice, and active engagement in sustainability amongst staff, students, and other stakeholders.
2. Working with stakeholders to organize campaigns to raise awareness and promote behavioural change on sustainability or environmental issues within the community.
3. Monitoring the trends and/or changes in sustainability behaviours and the effectiveness of sustainability campaigns.

#### **Constitution**

Chairperson: A full-time staff member appointed by the Chairperson of the Sustainability Committee

Members: Full-time staff member(s) or students invited by the Task Force Chairperson.

#### **Frequency of Meeting**

At least twice annually

#### **Secretary**

An administrative staff member from the Task Force Chairperson's College / School / Department / Office.

## **List of Members**

### **Task Force on Sustainability Behaviour and Campaigns**

- Chairperson : Professor Shirley Chong  
Director of Comm and Inst Research Office  
Adjunct Professor, Department of Media and Communication
- Co-Chairperson : Professor TOH Kian Lam  
Director of Student Development Services  
Adjunct Professor, Department of Management
- Members : Mr. Jason CHENG  
Associate Director of Comm and Inst Research Office
- Miss Ellen ZHANG  
Manager (IR), Comm and Inst Research Office
- Ms. Lilian IP  
Communications Manager, Comm and Inst Research Office
- Ms. CHAN Adelaide  
Executive Officer I, Student Development Services
- Miss Bianca Lam  
Student, Department of Data Science